

*Contacts*  
DECEMBER 1960



*Holiday Greetings*



*Season's*

*From Our Company President*

*On the threshold of Christmas, the directors and I are particularly aware of the splendid spirit of co-operation exhibited by the men and women who work at Eaton's. The effort made by the staff to maintain our customary high standard of service during recent weeks is much appreciated. Your loyalty makes an important contribution to the Company's operation, and doubly so at this demanding season.*

*I extend the wish that you may enjoy the Christmas festivities to the full and that the New Year will be a bright and happy one.*

*John D. Eaton*

*President*

# Greetings



## *From Our General Manager*

*As we complete our busiest season of the year, I sincerely express thanks to all Western Eatonians for their unfailing co-operation and support, not only during these last few strenuous weeks, but also during the entire year.*

*It is a pleasure, as always, to express warm Christmas Greetings to you and to your families, with the wish for a full measure of Happiness in the New Year.*

*A. R. Lucher*

*General Manager*



## A Curling Clinic

A new venture was undertaken in November by the Eaton Men's Curling Club. They planned and carried out a curling clinic to improve the playing of the game among the members of the various Eaton curling clubs and their families.

The clinic operated on three successive nights, Tuesday, November 8, Wednesday, November 9 and Thursday, November 10, at the Eaton Curling Rink on Mayfair Avenue.

Each evening two short films on the art of curling were shown by Mr. Norm Smith of Macdonald's Tobacco, Inc., in the lounge, and then the group adjourned to the ice where instruction was given and demonstration and practice took place.

We are grateful to Messrs. Leo Johnson, Bruce Hudson, Jimmy Welsh and Alex Welsh for their efforts on our behalf. They proved to be competent instructors as well as expert curlers.

Such elementary information as how to hold a broom and the position of the hand and body in delivering a stone were made clear to many of us for the first time. High hopes for more skilful curling are now held, especially by the women who curl. Great credit is due to all who are responsible for the success of the clinic.

## OTHER EVENTS IN EATON CURLING

On Thursday, October 27, the Eaton Men's Curling Club met at Scott Memorial Hall to get organized for the season and for a social evening. This was a well attended and enjoyable evening.

The official opening of the curling season for Eaton clubs took place on Monday, November 7, at the Eaton Curling Rink. Two events ran simultaneously. On the ice the first rock of the season for the Men's Club was thrown by the President of the Women's Club, Kay Shores, and swept by Archie Harrison while Bruce Sutherland held the broom. This beginning surely forecasts an especially outstanding season for the men.

Meantime, in the lounge, the Women's Club held their opening meeting. Seventy attended and were shown movies taken at last spring's wind-up dinner. These were greeted with peals of laughter and gasps of shocked recognition. A business meeting followed and the evening was completed by a tasty buffet lunch, supplied by our excellent caterers.

Curling this year promises to be bigger and better than ever.

# Announcing A Novelty Bonspiel

WATCH YOUR NOTICE BOARDS FOR MORE DETAILS OF THIS EVENT

\$200.00 in Merchandise Prizes

Opening Draw on January 8 week-end and played each week-end at 3 p.m., 5 p.m., 7 p.m. and 9 p.m. Four Events—four games guaranteed—limit of 64 rinks.

About Entries—**Deadline, Thursday, January 5**—Entry fee \$8.00 per rink (to accompany entry form, available on notice boards).

Each rink to have at least two women, two players to be Eaton employees.

## EATON BADMINTON CLUB

The executive of this club reports that they are having a fine season. The ladder tournament is in full swing and you will be hearing more of this soon.

A masquerade party and dance was held on October 29 and everyone had a fine time.

November 20 eight members accepted the invitation of the Pine Falls Badminton Club and played 16 matches, winning only four, but the hospitality and good feeling that prevailed made the day one that will be long remembered. Pine Falls returned the visit on Friday, December 9. More of these get-togethers will be coming up.

## EATON'S MIXED FIVE-PIN BOWLING LEAGUE

RESULTS OF THE FIRST SERIES

	Winners 1st Series	Ladies' High Average	Ladies' High Single	Ladies High Three
Division One	Roughriders 141	Thelma Granger 209	Dot Chambers 351	Dot Chambers 934
Division Two	Dynamos 155 ½	Anne McCaffrey 210	Ruth MacLeod 349	Ethel Kuntz 931
Division Three	Selects 151	Helen Farler 188	Bette Hebb 351	Anne Longmuir 806
Division Four	Short Pins 152 ½	Mary Palframan 201	Fran Spice 342	Fran Spice 845

	Team High Single	Team High Three	Men's High Average	Men's High Single	Men's High Three
Division One	Rockets 1,224	Rockets 3,263	Bill Taggart 232	A. Savage 358	A. Savage 849
Division Two	Dynamos 1,232	Dynamos 3,330	Art Wright 217	H. Guenther 350	Art Wright 877
Division Three	Sputniks 1,132	Alley Bys 3,109	D. Pearson 188	N. Buckboro 380	D. Pearson 774
Division Four	Crocks 1,184	Short Pins 2,975	D. Newhouse 209	N. Kowal- chuk 396	S. Loughced 936

## TURKEY SHOOT WINNERS

### Women

Group 1—T. Granger, 302  
Group 2—R. McLeod, 349  
Group 3—P. Miller, 293  
Group 4—L. Miluk, 280  
Group 5—M. Montford, 280  
Group 6—T. Wicklund, 281

### Women

Group 7—C. Thomas, 289  
Group 8—D. McFadyen, 311  
Group 9—M. Baker, 296  
Group 10—C. Johnston, 278  
Group 11—D. Latrail, 234  
Group 12—A. Worachuk, 278

### Men

Group 1—B. Taggart, 343  
Group 2—C. Eirikson, 337  
Group 3—J. Barker, 314  
Group 4—F. Grassick, 291  
Group 5—L. Hedges, 316  
Group 6—J. Loughced, 335  
Group 7—N. Kowalchuk, 396  
Group 8—A. Tuckett, 266

Contacts, December, 1960

Five

## Honoured On His Fortieth Anniversary



**MR. JAMES ROBERTS**

Forty years of service with the Company was the record achieved by Mr. James (Jimmie) Roberts on Friday, December 9, and all those years in the Dispatch and Delivery Departments. His father, also Jim Roberts, retired from the same department 13 years ago, and his brother Ed, too, is reaching an anniversary there. These men are all well known to our Winnipeg customers and liked by all who know them. Jimmie was born in Guernsey, Channel Islands, as was his wife, the former Emily Le Poidevin, though they met and married here. They have a daughter and a son, both married, and four grandsons.

Mr. Roberts has a delivery route in River Heights and seems energetic enough to continue it for years, but says that he has little energy left over for other projects. He still gardens, though, and is fond of fishing. In past years he was a curler and also devoted himself to the Boy Scouts as a Scoutmaster.

To mark this important occasion his co-workers presented him with a china dinner set. Your many friends inside and outside the Company wish you the best of health and happiness in the years ahead, Jimmie.

## 25 YEARS WITH EATON'S



**MR. ROBERT DOUGLAS CLAGUE**

On Monday, November 28, Mr. Robert Douglas (Doug) Clague of the Oriental Rugs, achieved 25 years of service with the Company. His first four years were served in the Shopping Card Packing and the Dispatch. He then joined the Canadian Navy during World War II and on returning resumed his work with the Company in the Floor Covering Department where he has sold in all sections.

Doug was born in Winnipeg and attended school in the St. James schools. He is married and has two sons, 13 and 6. His winter sport is alley bowling, being a member of our Mixed Five-Pin League for the past ten years. In the summer he still plays softball (in the "Old Crocks" league in St. Vital) and gets in some golf.

Doug's gift from the Company was a watch. His department celebrated the occasion on the morning of his anniversary by presenting him with a movie camera and screen. All day his friends called to wish him well, and in the evening the department held a dinner at the St. Charles Hotel followed by a social evening.

A holiday trip to California next summer is included in his plans. Your many friends join in wishing you a future of success, good health and happiness, Doug.



**MR. JOHN MILLER**

Mr. John Miller of the Men's Tailoring staff celebrated 25 years with Eaton's on Friday, December 2. His 25 years have all been spent in fitting and selling in the Men's Clothing Department.

John was born in Croatia, Yugoslavia, went to school and learned the tailoring business there, coming to Canada at the age of 24. He first lived for a short time in Alberta, then came to Winnipeg and has been here ever since. John is married. He may take a trip to Europe next spring on his long holiday. He is a sports fan, being particularly interested in hockey and soccer. He is also a bridge champion and a gardener. John was four and a half years in the Reserve Army, 2nd Armoured Car, during World War II, and is a member of the Croatian Society.

John chose a watch as his gift from the Company. On Thursday evening, December 1, a party was held in his honour at Moore's Mikado Room and his department gave him a clock radio as a memento of this happy occasion. Good health and good fortune to you, John.



**MR. JOHN MARCH**

Mr. John March of the Delivery Department completed 25 years of service on Friday, November 18. He had worked for three years in the Dispatch at the beginning of his service and has been in the Delivery since then.

John was born in Germany and came to Winnipeg at eight years of age, attending school here. He is married and has two daughters, ages 18 and 13. John has already taken his long holiday, spending it mostly at his cottage at Sandy Hook. He is a curler.

To mark his anniversary his department associates presented him with a Skil saw. His gift from the Company was a watch. On Saturday evening some of his co-workers and their wives brought a surprise party to his home. They presented Mr. and Mrs. March with a table lamp.

Your friends and co-workers wish you every happiness in the years ahead, John.



# 25 YEARS WITH EATON'S

## MISS E. JOAN ELDRED

Sunday, November 13, was the day which marked 25 years of service for Miss Joan Eldred of the Cash Office, but the event was celebrated in her department on Tuesday, November 15. A breakfast attended by her co-workers, at which she was presented with a gift of luggage and a 400-day clock, was held in the Grill Room. When she returned to her office she found her desk decorated, and during the day she received many calls from her friends who came to congratulate her. Gifts, large and small, presently covered her desk. Her gift from the Company was a ring set with a large aquamarine and small diamonds. It was a day of happy celebration for Joan and her many admirers, climaxing a fortnight which included two smaller parties given in her honour.

Joan was born in Hounslow, Middlesex, England, and came to Canada as an infant, living and going to school in Clanwilliam, Manitoba. She has worked for the Cash Department since coming to the Company and has done many of the jobs there—exchanges, shopping card office, cashier—and now is section head in the Cash Office. Joan is fond of music, reading, gardening, travelling. She plans an eight-week holiday in Europe next July.

Congratulations, Joan, and many more happy years.



## MISS JANET B. CLYDE

Twenty-five years of continuous service was the record achieved by Miss Janet B. Clyde on Friday, December 9, and all of it served in the Foodateria. Janet has parcelled and cashed and looked after stock in that department, all in the most efficient manner. She and her mother share a house and Janet is a gardening enthusiast. Each summer she spends her holidays at the Pacific coast and plans to have her long holiday there.

Janet attended Cecil Rhodes School and Daniel McIntyre Collegiate and is a real Winnipegger. Her gift from the Company on the occasion of her anniversary was a diamond ring. Her department held a dinner in her honour at Moore's on Wednesday, November 30, and presented her with two pieces of luggage. On her anniversary day her desk was decorated and she received many other gifts from the friends who called in to wish her well. All good wishes are extended to you, Janet, on this happy occasion.



# HONoured ON THEIR RETIREMENT

## MRS. MARY ENGLAND

Mrs. Mary England had worked for the Company for 16 years when she retired on Thursday, December 1—one year in various jobs and the remaining 15 in the Women's Garment Alterations. She was born in Aberdeen, Scotland, went to school and learned her trade and married there, coming to Canada in 1922. The family consisted of her husband and herself and one daughter when they set sail on the old Empress of Britain, but another daughter was born before their arrival in Canada. She has now five daughters, one son and ten grandchildren.

Mrs. England is fond of needlework and alley bowling and delights in her summer visits to Lake Winnipeg. She is a member of the General Sir Sam Steele Legion. A holiday in Philadelphia in January will make a pleasant beginning to her retirement but she plans to live at the Pacific Coast in the near future. To mark this occasion her department presented her with a clock radio. All our best wishes go with you, Mrs. England.



## MISS OLGA WOSCHINSKA

Nearly 35 years of service with the Candy Factory was the record achieved by Miss Olga Woschinska when she retired on Thursday, December 1. She came to the Company as an experienced chocolate dipper and her skill and speed are fascinating to watch. Miss Woschinska was born in Austria and came to Winnipeg as a baby. She lives with her mother and brother and has recently taken up gardening under her invalid mother's supervision and, to her surprise, finds she has become an enthusiastic flower gardener. She watches her favourite programs on TV but finds little time for other activities after her chores as housekeeper are finished.

On her retirement day she received the congratulations of her friends and co-workers at her decorated table amid many gifts. Her department presented her with a china tea set and a hand bag. Good health and happiness in all your future years, Olga.



## Honoured on Their Retirement

### MR. WILLIAM LIVER

Thursday, December 1 was retirement day for Mr. William (Bill) Liver who has divided his 35 years of service between M.O. Toys and the Store Paint Department. He was born in Lancaster, England, and came to Canada when he was eight years old, attending school at John M. King and Mulvey Schools. He has been attached to the Winnipeg Grenadier Reserve and is a member of the St. Vital Legion.

Mr. Liver is married and has one daughter and a five-year-old grandson. He is an enthusiastic five-pin bowler and has been playing since 1929. As a younger man he was a cricketer. He plans to live in Winnipeg but will do a little travelling.

On Thursday Mr. Liver received congratulations from his many friends and associates at a decorated desk covered with many lovely gifts. His gifts from his department were a chair, TV table set and lighter.

We hope to see you around, Mr. Liver, and enjoying the best of health and every happiness.

### MR. VINCENT MARUCA

Mr. Maruca, of the Men's Tailoring Work-room, retired on Thursday, December 1 after nearly 15 years in that department. He was born in Italy and came to Canada when he was 17 years old in 1913. He is married and has one son living in Texas and a grandchild. Mr. Maruca is a bridge player and in summer grows flowers in his garden.

To honour Mr. Maruca on his retirement his department held a social evening at Moore's Restaurant on Thursday night and he received a camera as a parting gift. During the day he received many callers as he worked at this decorated table.

The good wishes of all who know him are extended to Mr. Maruca. We hope retirement will prove to be filled with health and happiness.

### MR. BASIL CLIVE (Mac) McALPINE

Thursday, December 1, was retirement day for Mr. Mac McAlpine of the Meat Department where he has worked for 18 years. He was born in Gladstone and went to school and worked there as a young man. In those days he was noted in hockey and baseball circles in Manitoba, playing on the best teams in many of our towns and distinguishing himself, particularly in hockey. He was overseas in World War I for three years, going over with the 44th Battalion. Mr. McAlpine is married. He plans to continue to live in Winnipeg. He is a flower gardener and a five-pin bowling and football fan.

On Thursday morning he was presented with a floor polisher by his associates in the Meat Departments. His many friends join in good wishes for him. May you enjoy a long life of good health and happiness, Mr. McAlpine.

### MR. BENEDICT OLAFSSON

Mr. Benedickt (Ben) Olafsson had worked for the Customers' Decorating Department for 34 years as a paperhanger and decorator when he retired on Thursday, December 1. He was born in Iceland and went to school there, coming to Canada at 15 years of age and beginning his work as a decorator just four days after arriving. He returned for a short visit to his homeland on his 25-year holiday in 1952 and found things there much changed.

Mr. Olafsson is married and has two sons and one daughter. He plans to live in Winnipeg but is taking a trip to the Pacific coast after Christmas.

Mr. Olafsson has been active in male voice choirs during his life, singing bass. When he was younger he was also interested in acting and was a champion in Icelandic wrestling (Glima).

On Thursday morning his department and friends came to wish him well and he was given a transistor radio as a parting gift. On the evening of Friday, December 2, a stag party was held in Scott Memorial Hall in his honour by his department.

We all join in wishing you a long, active and happy life, Mr. Olafsson.

### MRS. C. E. (Winnie) KELLEY

After 18 years' continuous service on the Telephone Order Board, Mrs. Winnie Kelley retired on Thursday, December 1. She was born in Leytonstone, Essex, England, and came to Canada with her husband and one married daughter and a 12-year-old grandson. Mrs. Kelley is fond of sewing, reading and playing the piano and is an enthusiastic gardener at her cottage at Grand Beach. Cribbage is the game which gets her greatest approval.

On November 7 her friends and associates from the Order Board honoured her at a dinner at Moore's Restaurant. On her retirement day they presented her with a handsome bedspread and she received many calls and gifts during the day. We wish you many years of good health and happiness in your retirement, Mrs. Kelley.



## Annual Employees' Dance, Port Arthur Store



**Dance Committee** (top picture)—Seated, left to right: S. Bailey, G. Clark, C. Sherlock, I. Warwick, C. Andrews. Standing: A. R. Thomson, chairman; A. Dumbrell, B. Harrison, D. Richardson, D. Williamson, E. Deiter. Missing from picture: J. McNeil, co-chairman; F. Bates, E. Smith, L. Mikis.

A happy group taken at the party—Front row, left to right: Mrs. A. R. Thomson, Mrs. H. E. Perry, Mrs. R. S. McBride, Mrs. J. McNeil. Back row: Mr. A. R. Thomson, Mr. R. S. McBride, Store Manager; Mr. H. E. Perry, Assistant Store Manager; Mr. J. McNeil.

The Prince Arthur Hotel Dining-room, Port Arthur, was the setting for the Annual Employees' Dance on Friday, October 28. 250 Eatonians and their friends, including staff from Fort William Foodateria and Heavy Goods, enjoyed an evening of dancing to "The Ambassadors" orchestra. The room was arranged as a cabaret and the Diamond "E" wall decoration was most effective. The door prize of a transistor radio was won by J. Murray, Department 229.

### EATON TENNIS CLUB WIND-UP

On Thursday, November 17, the Tennis Club held its final event of the 1960 season. It was a party at the Parker House with dancing to music provided by Mr. Harold Gould of Department 229, and a smorgasbord later in the evening.

This was a perfect summer for tennis and the club had a very successful year. The membership reached the 50 mark. Play was at the St. Stephen's Broadway Church courts. In anticipation of an equally good season in 1961 this executive has been chosen:

President—Ralph Arndt, City Advertising      Secretary—Ed Phillips, Department 173  
Treasurer—Len Souch, Plumbing and Heating

Tennis fans should watch for announcements of the opening in the spring. All are welcome—beginners and champions.

**ATTENTION WOMEN GOLFERS:** Due to an error, the name of Miss Anne Essenchuck was omitted from the names of Monthly Medal Winners (see November Contacts, page 7). Sorry, Anne. You will receive your award in the very near future.

—Ina Camers

# SUGGESTION AWARDS



Mrs. D. Pratt



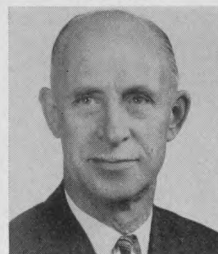
Mr. M. Kowal



Mrs. F. Lane



Mrs. Y. Manaigre



Mr. G. Phillips



Mrs. R. M. Collins



Mrs. O. Stackiw



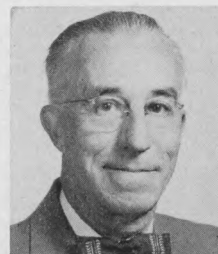
Mr. A. S. Pratt



Miss M. Hewitt



Miss M. Turland



Mr. F. Patry



Mrs. N. Farraday

## SUGGESTION AWARDS

Mrs. D. Pratt, Staff Training.....	\$ 8.00	Mr. A. S. Pratt, Dept. 122B.....	10.00
Mrs. Y. Managire, M.O. Telephone Room.....	10.00	Mr. F. Patry, Dept. 281.....	10.00
Mrs. O. Stackiw, Dept. 184.....	5.00	Mrs. F. Lane, Dept. 78.....	15.00
Miss M. Turland, Dept. 12.....	10.00	Mrs. R. M. Collins, Staff Training (two awards) .....	14.00
Mr. M. Kowal, Dept. 32.....	15.00	Miss M. Hewitt, Dept. 118.....	10.00
Mr. G. Phillips, Dept. 122C.....	10.00	Mrs. N. Farraday, Dept. 217.....	10.00

### *Reminder*

## EATON EMPLOYEES' CHARTER FLIGHT FOR 1961



### WINNIPEG TO LONDON AND RETURN—\$300.00

Leave Winnipeg Monday, May 1, 1961

Leave London, Tuesday, May 30, 1961

See your October Contacts, page 10, for details or phone Mr. R. Laidlaw, Staff Relations.

## EATON EMPLOYEES' HOBBY SHOW OF 1961

The Hobby Show Committee of the Assistants' Association brings all Eatonians greetings and hopes that those exhibits are polishing up well. Remember that **Monday, June 5 to Friday, June 9, 1961**, is the date and the **Assembly Hall, Seventh Floor**, the place. Here is a list of the classes in which you may enter. More detail will follow in a future Contacts.

- |                           |                             |                           |
|---------------------------|-----------------------------|---------------------------|
| 1. Photography            | 3. Practical Handicraft     | (d) Petit Point           |
| 2. Art Section            | (a) Furniture, Toys         | (e) Knitting              |
| (a) Painting, Pastels     | (b) Fine Arts, Shell Craft, | (f) Crocheting            |
| (b) Figurine Painting     | Jewellery, China, Inlaid    | (g) Cross-stitch Pictures |
| (c) Sculpture, Carving    | Work                        | (h) Bedspread, Afghan,    |
| (d) Pre-planned Paintings | (c) Models: Planes, Boats   | Table Cloth: Crocheted or |
| 3. Collections            | (d) Leather Work            | Knitted                   |
| (a) Stamps and Coins      | 5. Art Needlecraft          | (i) Punch Work            |
| (b) Others                | (a) Cutwork                 | (j) Weaving               |
|                           | (b) Embroidery              | (k) Rugs                  |
|                           | (c) Needle Point            | 6. Miscellaneous          |



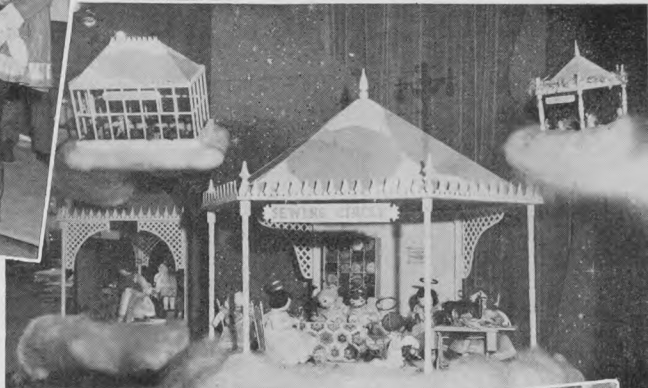
Left to right: The Store front; Santa; the Painted Doll, Bride and Groom; our Christmas slogan; Calico Angels' Sewing Circle; Calico Angels' Toy Workshop; Penny Bank Shop, Fifth Floor.

# Christmas Comes to Winnipeg

There was a murmur in the air as November grew. It became a shout when the Store blossomed with twinkling stars and the Calico Angels settled to their Christmas tasks in the corner window. Then came the morning of Saturday, November 19, and the city echoed to cheers as Santa and his magnificent Eaton parade came through the sunny streets. It was a day for children, old and young, crisp but not really cold, clear and bright. One newspaper's caption read: "It Was Sheer Fantasy Under Clear Blue Skies." It certainly was, and these pictures give a faint report but Contacts hopes the children in your home will enjoy them.

To adult eyes the loveliest thing in the whole morning was the sight of those eager tots trotting the route of the parade, warmly dressed but the little faces growing crimson with cold and excitement as float after float, group after group, swung by to the music of bands and concealed record players. The high school boys and girls in their splendid costumes, marching briskly, or clopping and smiling, playing their various parts, contributed immeasurably. And behind all, we saw and admired the skill and genius of the men and women who design and carry out this enchanted annual spectacle. All Eatonians salute those who produced, performed in, or enjoyed the Claus Parade. Once more you helped bring Christmas to Winnipeg.





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# STORE NEWS

## LOWER PRICED STORE

### Gloves and Hosiery—By I. Tym

We were sorry to hear that Ruthie MacDonald is back in the hospital again. Hope she won't be in there long this time. Merry Christmas to all.

### Department 941—By E. Wheeler

Congratulations to Dorothy Chalmers who received a beautiful diamond from Paul Hiebert on November 7.

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## MAIN FLOOR

### Department 237—By I. Dunsheath

Have sorely neglected the duties as department scribe, have no excuses, thought there was nothing to report—forgetting all about our Shoe Repair where things have been happening.

First of all, we hear that Mr. Charlie Spearling's wife is gradually regaining good health after a serious illness of several weeks. Also, Joe Gutowski is now out of hospital where he was under treatment for a heart attack. Take things easy and get well, Joe.

Gus Felopolos with a happy chap handing out cigars a couple of weeks ago when his wife presented him with twins. Congratulations, Gus! Hope wife and babies are well.

It will be "hello and glad to see you back" to Eileen Roos who is returning after a bout of illness.

To our Christmas help at the Slipper Bar—Olivia Musyk, Joyce Albert and Mary Hoskin—a glad hand and sincere welcome. Hope you enjoy your sojourn with us.

And to all Eatonians: "A Very Merry Christmas."

### Department 215—By Vera Bowerman

We are very glad to see that Richard Metzack of our Clock Section is up and out of the hospital after his recent illness. Hope to see you back at work soon. Take it easy, Richard.

## Men's Clothing

Congratulations to Mr. Ronald Gill on his engagement to Miss Margaret Bird of the Women's Sportswear. The happy couple plan to be married next June 3. Our best wishes to you both, Marg and Ron.

### Departments 212 and 512—By I. Robertson

Several of our folks are on the sick list, all taking a dose of our own medicine. Hope to welcome all back soon.

Sorry to hear our Mr. Beavis failed in his first solo flight—aboard a TV aerial.

Theresa LeVesque has left us to take up domestic duties.

Francis Schmidt of our dispensary has taken the vows and is now enjoying wedded bliss.

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## SECOND FLOOR

### Budget Fashions—By N. Jackson

Congratulations to Susan Penner, one of our extra help girls, who received a beautiful diamond ring from Don Schweitzer on November 13.

### Departments 238 and 338—By A. St. Pierre

This month we welcome back a member of the old 238 Shoe office, Mrs. Marlene Williams, nee Marlene Pohl. Welcome back, Marlene.

Very nice to see Mrs. Murchison back behind her slipper bar after being away for a week or so with an infection in her eye.

Fourteen

Sorry to hear about Mrs. Daniel's unfortunate accident. We all hope that you are up and feeling better soon.

I regret that I forgot to mention about our little Gladys last month. Gladys Kindyball was promoted from our office to the third floor office. Congratulations from all of us and don't forget all your old friends.

It's been a pretty slow month, hope to have more to report next time.

## Personnel Department

Miss Lynne Karesa of the Wage Administration Office was the guest of honour at a miscellaneous shower before leaving to marry Vincent A. Desjardins of Jasper, Alberta. Her gift from the Personnel Departments, presented by K. Gibson on her last morning at work, was a pair of turquoise nylon bedroom rugs.

A shower held at Miss Hancox's home for Miss Elaine Scheske of Staff Relations was attended by her many friends in the various sections of the Personnel Department. A gift of a cherry red electric blanket was made to Elaine, the bride-elect of Bruno F. Gutknecht of Vernon, B.C. Mr. V. Fotheringham presented her with an electric fry pan from the departments on the day of her leaving.

Our very best wishes are extended to these two youthful members of our staff. Holidaymakers in Jasper will be looking for "our redhead," while those who journey into the Okanagan Valley have been promised a heavenly vision of "our orchard at apple blossom time" if they arrive in May.

Congratulations to Mr. and Mrs. Gordon Beck (Wage Administration) on the birth of their son.

Au revoir to Mrs. Betty Allen who has left our staff but keeps in touch with the many friends she made here.

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### Departments 233 and 333—By G. Chrispin

We'd like to welcome four new members to our staff: Mrs. Chapman, Miss Hayhurst, Miss Marples and Mrs. Alban.

We all extend our best wishes for a speedy recovery to Alice Fallows who has been absent for some time. You surely are missed in your section, Alice.

Glad to see Molly Thompson back to work after a brief illness. There's one girl you can't keep down, eh Molly!

Deepest sympathy is extended to Garry Doiron, our receiver, who recently lost his father.

### Department 224—By K. Thornhill

We are sorry to have only accidents and illnesses to report this month.

Our Manager's wife, Mrs. Tasker, is in hospital. We hope to hear good reports of her very soon.

Miss Ciella Henning, one of our retired staff, fell and hurt her arm recently. Hope to see you in for the busy season, Miss Henning.

Miss Jean Owens' brother is ill and we hope he makes a rapid recovery.

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## THIRD FLOOR

### Department 281—By L. Lamoureux

Sorry to report John Deegan back in hospital for another operation. We wish you a speedy recovery, John.

Glad to have Leo Pellissier and Doris Beech back with us again after their illnesses.

Congratulations to Mrs. Gertie Little on the birth of a 9-lb. baby girl.

Thursday, December 1, was retirement day for "Mac" McAlpine. A presentation was made by Mr. Morrow. We all join in wishing you the very best, Mac, and do come and see us often.

Contacts, December, 1960



#### FOURTH FLOOR

Departments 209 and 609

We extend sincerest sympathy to Hazel Shore in the loss of her father.

We regret to hear that Mrs. (Johnny) Sigmar is back in hospital.

\* \* \*

#### FIFTH FLOOR

Juvenile—By G. Jenkins

We extend our deepest sympathy to Miss A. Saunderson in the loss of her cousin, Mrs. J. Algeo, with whom Miss Saunderson lived for many years.

On December 2 we said good-bye to Mrs. Evelyn Pluta of the Baby Shop. She was presented with a gift from the department. We wish you good luck in your new venture, Evelyn.

\* \* \*

#### SIXTH FLOOR

Carpets—By Gladys McLean

Congratulations and best wishes to Doug Clague of the Oriental Rugs who celebrated his 25 years with the Company on November 23. On the morning of his big day Mr. Patterson presented Doug with the gift of a movie camera and film from the staff. In the evening a dinner and dance was held at the St. Charles Hotel to honour Doug and there he was presented with a movie screen. Everyone voted it a very enjoyable party and we wish to give a hearty vote of thanks to Pat Milne and Eileen Ferguson for all their hard work in organizing and planning.

George Douglas, in the Rug Section, celebrated his 30 years with the Company on November 26. To mark this celebration George was presented with a light bar and lights to use with his movie camera. (So many enthusiasts in our department we should be able to put on a show some night—how about it boys?)

We were sorry to say good-bye to Marilyn Jacklyn who left December 2 to stay home and keep house. As a remembrance from the staff Marilyn received a necklace and ear-ring set. She also received a gift from the girls in the department.

We were pleased to have a visit from Mr. Spencer, retired, who has been on the sick list but is coming along fine.

Welcome to Marion Richardson who has joined us in the office. Hope you will enjoy working with us, Marion.

#### Department 267

We welcome back Miss Olga Stanowski who has been away for the past two months due to illness. Glad to hear you are feeling better, Olga.

Congratulations to Miss Martha Green who received a lovely diamond from Bill Burling on December 1.

\* \* \*

#### SEVENTH FLOOR

Department 260—By Vivian Tarr

We are all glad to see Mrs. Alice Fenwick back in the department again after a lengthy illness.

Welcome to Dave Richardson who is a new addition to our staff.

We wish to extend our deepest sympathy to Mrs. Chris Winters on the loss of her mother.

Contacts, December, 1960



Spanish Girls



Sea Cadet Band



Punkinhead Candyland Express



Mother Goose

## EIGHTH FLOOR

### General Office—By N. Hawkhead

Gordon Miller, of our Accounts Payable Section, underwent a knee operation this month. Hope you are now feeling much better, Gordie.

Diane Watt is all aglow, having received her diamond from Mr. Frank Boone on November 12. Congratulations, Diane!

Welcome to two new members of our staff: Miss Betty MacKay and Mrs. Pat Hubick. Hope you enjoy your stay with us.

We hope Mrs. Wellard is now home from the hospital and well on the road to recovery.

\* \* \*

## NINTH FLOOR

### Construction Office—By C. Thomas

Congratulations to Dick Steinhauer and his wife Marjorie on the birth of their first son, Randall Charles. "Randy" was born November 3 and weighed 5 lb. 7 oz.

\* \* \*

## STORE SERVICES

### Delivery—By Kathleen Cross

On Saturday, November 12, at Scott Memorial Hall, more than a hundred drivers and friends tripped the light fantastic when the Drivers' Social Club held their annual dance. A very enjoyable time was had by all.

### Cartage

On November 4 at the home of Mr. E. Le-Clair, a joint stag was held by members of the Cartage Department and their friends for the following who celebrated anniversaries: Messrs. G. Bowering, 25 years; A. Jenner, 35 years; A. Harbour, 35 years; F. Horne, 35 years; J. Speed, 40 years.

Mr. Barlow presented each with a barometer.

Sorry to report that Mr. John Currie is still on the sick list. Hope to see you soon, John.

Mr. Herb Brydges is back in Deer Lodge Hospital. Hope your stay will be brief this time.

Deepest sympathy is extended to Mr. Carl Goodman on the death of his dad who passed away on November 22.

### Elevators—By E. Ratzlaff

Congratulations to Bonnie McRae and Wesley Tebbe who were married on November 12. We all wish you a very long and happy married life.

To Claudette McGraw who has left us to go back to Montreal — we sincerely hope your health will improve shortly. We will be glad to see you back again.

Sorry to report Mr. Dave Neufeld is out sick for a few weeks. May you have a quick recovery.

We welcome Hilda Klassen and Marlene Bettens to our department and hope you will enjoy your stay with us. It is good to have Mr. Percy Williams and Mrs. Ellen Laird with us again.

Our Christmas Tree program was held in Scott Memorial Hall on December 3. Santa was just as good as ever to all the wee tots.

### Garage—By Aldous Brow

We extend our deepest sympathy to Gordon Fraser and Cliff Crawford and members of their families in their recent bereavements.

Congratulations to Doug Waldie, proud president of the St. Vital Bulldogs Football Club, who won the Dominion Intermediate title recently.

### Light, Heat and Power—By J.G.A.

Well, Mr. Bowman has done it again,

Deserted his office, his desk and his pen,

Took Ed Davidson away from his paints and his lacquers,

To go off to the marshes, a-looking for quackers.

Also as well, with their guns and their packs,

Went along on the trip a couple of Jacks.

There was Morrison Jack and Jack Newton as well,

Your imagination will tell you how this gang could raise—oh well.

They piled into Newton's big station wagon, So loaded with equipment the rear end was draggin'.

There were bullets and guns, and cigars for their smokes,

And at least a dozen small bottles of cokes??

So off to the marsh these nimrods did go,

In spite of the cold and the sleet and the snow;

With two flat tires enroute and a hole in their tent,

They suffered and shivered out near Saint Laurent.

But ere the sun had arose on the morning to follow,

They were up and around with the speed of a swallow,

With some bacon and eggs and black coffee to boot,

They were fully prepared to go out for the shoot.

They hadn't gone far when lo and behold,

Morrison did complain of his feet being cold.

As the others did try to comfort his soul,

They soon did observe that his boot had a hole.

Jack Newton was next to cause them dismay,

For he waded too far out into the quay,

He became mired in mud and couldn't turn round,

He yelled out for help but they heard not a sound.

Well they finally all got together again,

As comfy as chicks under an old mother hen.

They re-laid their plans, based on the

morning's bad luck,

Then went out with a vengeance for the goose and the duck.

The ducks and the geese in thousands were downed,

Till they littered the lake and the marsh and the ground.

Their dogs were kept busy for ten hours or more,

Never in their life did they have such a chore.

So they brought them all back, this abundant bird crop,

Some tied on behind, some on the seats, and on top.

To dispose of this loot had them in quite a stew,

Till Davidson screamed out, "Let's all barbecue."

A big feast was arranged, to which we all were invited.

We ate till our eyes bulged and made us short-sighted.

And when it was over, all shouted "Three Cheers."

For Mr. Bowman and party, "The Four Musketeers."

# IN THE MAIL BAG

## MAIN FLOOR

Departments 173, 173A, 78—By A. Christensen

On Monday morning, October 3, Edith Dilger of M.O. Contracts, came to work wearing a beautiful solitaire given her by John Felows. We are all very happy for you, Edith, and wish you the very best.

We are pleased to have Julia Harding back with us again. Julia spent a short time in the hospital recently.

Our deepest sympathy to Mary McLeod on the sudden death of her brother in October.

Sorry to report that Anna McIntyre is still on the sick list. Hope you will soon be in good health, Anna.

Another diamond in the Salesroom! This time Marjorie Wall is the lucky girl. Our very best wishes, Marjorie.

A number of Salesroom girls held a surprise shower at the home of Jean Korne in honour of her baby son. The gifts were lovely and the food delicious—a really enjoyable evening.

So very sorry to hear of the death of Isabelle Warren's father in St. Boniface Hospital on October 31. Our deepest sympathy, Isabelle.

Sorry to hear that Anna Peterson has been home with a painful back ailment. We are thinking of you, Anna, and hope you will soon be well enough to be back with us.

A belated welcome to Rita La Pierre who has joined the staff of Department 78, M.O. Contracts. Rita was formerly with Department 167.

So nice to have Jean Korne back in the Salesroom after a brief absence.

\* \* \*

## SECOND FLOOR

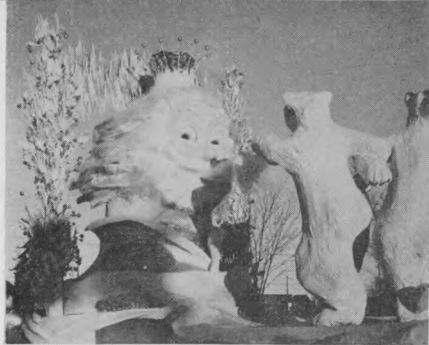
Departments 122 and 113—By Ina Caners



Mr. Alfred E. Oliver, M.O. Warehouse, celebrated his 35th year with the Company on December 3. The occasion was a happy one. Mr. Oliver received numerous gifts from his associates and friends. A joint stag was held at the home of Mr. Jack Ridgedale honouring Mr. Oliver and Mr. Pilkington. Mr. Pilkington celebrated his 45th year with the Company October 28.

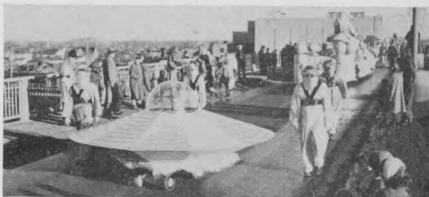
Mr. S. Houston presented Mr. Oliver with a smoking stand and Arco saw (just to mention two of the many gifts he received), and Mr. Pilkington with a set of "12" golf balls and a beautiful sports shirt—just a little surprise we saved for this occasion. Mr. Pilkington. Approximately 40 men attended the stag.

Contacts, December, 1960



Jack Frost

Steamboat Bill



Space Ship

A Trip to the Moon



Miss Elsie Watson celebrated her 55th anniversary with the Company on December 8. Elsie received a lovely crystal vase from Departments 113 and 122 (to use for some of those lovely roses you grow, Elsie). There were many gifts on her table from her business associates and friends. To make the day complete the girls held a luncheon in her honour in the Grill Room which was enjoyed by all.

Miss Marie Verrier became engaged to Mr. Eugene Lapalisse in November. Miss Josephine Bocek became the bride of Mr. Donovan Bauming. They were married in Brandon November 12. We wish you a bright and happy future, girls.

\* \* \*

#### Business Machines Maintenance



On the morning of December 2 Mr. Heath arrived at work to find his table decorated and covered with gifts from his associates on the occasion of his 35th anniversary with the Company. Mr. Hutchinson, on behalf of the Supply Office, Supply Room and Business Machines Departments, presented Frank with a TV antenna.

\* \* \*

#### THIRD FLOOR

##### Department 1015—By E. Chatfield

We are glad to report Jimmy Kinley back to work after his recent illness.

Our deepest sympathy is extended to William Dillabough whose brother passed away; also to Kline Virtue and his family in the loss of a brother-in-law.

\* \* \*

#### SIXTH FLOOR

##### Department 36—By F. Rogers

We wish to send Christmas Greetings and the best for 1961 to the members of our retired staff.

Glen Robison dropped in for a visit with his old friends this month and we hear Jim Burns is busily engaged in learning the grand old game of curling—his enthusiasm is so high that he has joined not just one but two curling clubs.

A new baby girl will be enjoying the Christmas festivities this year at the Harry Turney home—see Susan Mary.

Congratulations to Ernie Latter of 36 Department who was right in form in the Thursday Bowling League with games of 310 and 250.

##### Department 118—By J. Baynes

Our sincere congratulations and best wishes are extended to Roberta Thompson and Terry Birch who became engaged November 18.

\* \* \*

##### Printing Department—By M. Torrance

A Merry and Peaceful Christmas and Joy to All for a New Year of Good Health and Happiness. "For out of a world of darkness and trial the Prince of Peace was born, bringing peace and good will to men."

#### SEVENTH FLOOR

##### Department 184—By M. R. McLean

On Thursday, November 24, a dinner was held in honour of Mr. H. H. Matthews' retirement at the end of the year. A large group of friends and co-workers attended.

Mr. Ottley presented gifts of a nest of tables, Corning ware and a spot tri-lite from the staffs of the Mail Order and Store Budget Plan Offices.

We learned a great deal about Mr. Matthews. He was born in Nottingham, England, and journeyed to Canada as a boy to start off his career as a storekeeper, then to the Bank of Hamilton, then the Army, and back to the Bank of Hamilton which was absorbed by the Bank of Commerce, and finally to The T. Eaton Company. Mr. Matthews started working for Eaton's on November 5, 1928, and Mr. W. J. Thomson, who brought all these facts to light, commented on their long association of 31 years, and how greatly "Matt" would be missed when he retires on December 30.

Mr. D. J. Blythe spoke of his association with Mr. Matthews and his valued co-operation in any situation. Our chairman, Mr. W. Carson, made a point of this not being a retirement but the graduation of an active man who will be depriving us of his experience and affable manner.

##### Copying—By M. Wilson

The wedding of Margaret Kuxhouse and George Cameron took place on November 5 at Selkirk United Church. To them go our very best wishes for happiness. Prior to her leaving the department, Margaret was the recipient of a lovely yellow canister set and a beautiful inflated hassock and other gifts from her fellow-workers in 116. In Margaret's honour Kay Lewis was hostess in her home and a very pleasant evening was spent by fifteen of her friends and co-workers who presented her with gifts of bed linen.

We are glad to learn that Marge Coppie-man is home from hospital and is doing nicely. Hope you'll be back to get in on the merry Christmas rush, Marge!

Our deepest sympathies go out to Margaret Heron at this time in the sudden loss of her mother.

An appropriate quotation for this season: "The joy of brightening others' lives, bearing others' burdens, easing others' loads and supplanting empty hearts and lives with generous gifts, becomes for us the magic of Christmas." —W. C. Jones.

##### Department 9—By Jean McKendrick

Congratulations to Bea Reid who received a beautiful diamond ring on November 12 from John Skulmosky.

\* \* \*

#### MITCHELL-COPP BUILDING

##### Sales Audit

Miss Vera Webb's 35th anniversary fell on Saturday, November 19. On the morning of Friday, November 18, the Sales Audit and C.O.D. offices joined together in celebrating the event.

With the exception of the first year as an exchange runner, her years have been spent in continuous service in the Sales Audit. As the staff gathered around her gaily decorated desk, Mr. L. Croft, on behalf of the group, presented Vera with a nest of tables and all our good wishes.

During the day Vera received many lovely gifts and congratulations from her friends and associates throughout the Store. That evening a party attended by former and retired members as well as our active staff, was held in her honour at the home of Miss Audrey Bartlett. A wonderful time was had by all. During the evening a gift of a steam iron was presented to Vera on behalf of those present.

We all join in wishing you, Vera, continued good health and happiness in the years ahead.

**EIGHTH FLOOR**  
Order Office Supervision



On Wednesday, December 7, Mr. A. J. Day celebrated his 35th anniversary with the Company.

A breakfast was held in his honour at Moore's Restaurant. Mr. A. W. P. Harrison presented Jack with a brief case on behalf of the staff, along with a bound edition of letters received from the Heavy Goods Stores and Order Office girls throughout the Western and B.C. Divisions.

His desk was decorated to suit the occasion, and before the day ended several other gifts were presented to Jack. His many friends and former associates from Departments 122 and 118 visited him during the day. All the best to you, Jack.

**Department 167—By N. Pruner**

Best wishes to Rita Lapierre who has transferred to Department 78. As a parting gift Rita was presented with a lovely watch from the department.

Congratulations to Edna Wiebe who became engaged on November 19.

Glad to see Olive McReynolds back to work after a bout of sickness. Sorry to report Doreen Yost is in the hospital. Hope your stay won't be too long, Doreen.

\* \* \*

**NINTH FLOOR**

**Department 1—By J. Duncan**

Our deepest sympathy is extended to Mrs. Y. Desrochers in the recent death of her husband.

Congratulations and best wishes to Mr. and Mrs. A. McKie (nee Ann McNicol) whose wedding took place October 29.

\* \* \*

**PRINCESS STREET WAREHOUSE**

**By W. Hatton**

Ray Senz and Ed Lane were busy men in the department these past two months, giving swimming instruction to Eaton's Women's Swimming Club at the Sherbrook Pool.

We are sorry to report Frank Fulford from the refrigerator section is quite ill. We wish you a speedy recovery, Frank.

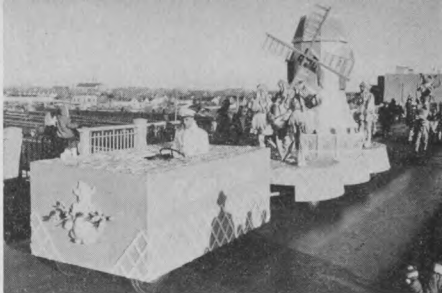
Jack Hughes of the washer service had the misfortune to suffer a leg injury but is improving.

Mrs. Betty Lyon, who has been with the department for some time, is now employed in the Store. Upon leaving, the department gave her a pen and the girls of the warehouse presented her with a rhinestone brooch.

Mr. R. McKenzie has transferred to another branch of service and the department gave him a pen upon leaving.

Don Fisher, who was married October 22, was presented with a beautiful mirror by the department. Mr. Bigar, Department Manager, made the presentation.

Contacts, December, 1960



**Tulip Time**

**Dutch Girls**



**The Far East**

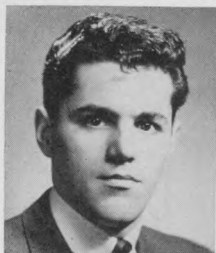
**Rumplestiltskin**



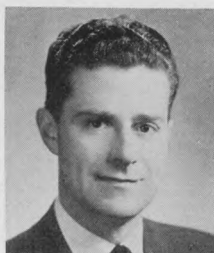
# News of and for Eatonians



L. G. (Bud) Curtis, 217



Garry Doiron, 233



Dave Miller, 215

Recently four of our men in the Jewellery Department received their diplomas from the Canadian Jewellers' Institute giving them the standing of Graduate Jeweller. They are MESSRS. L. G. (Bud) CURTIS, GARRY DOIRON DAVE MILLER and RON CUNNINGHAM.

This is their reward for two years of serious home study and the passing, last spring, of a stiff examination. These men have found this course interesting and full of information that they can apply to their work. Others in the department are working toward the same goal. Congratulations and best wishes to all of you.

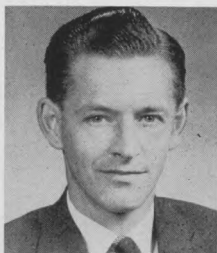


Ron Cunningham, 215



Lucille Patenaude

We predicted in the May Contacts that we had a star in the making in LUCILLE PATENAUDE and she has just given further evidence that this is coming true. She received word on October 28 (incidentally her 15th birthday) that she had been awarded one of the Eaton bursaries from the University of Manitoba for her achievement in the study of piano. She is taking her Grade IX in this course this year and also her high school Grade IX. She is studying at Sacred Heart School. Lucille is the daughter of Ludovic Patenaude of Department 132. She took piano lessons before starting to school and has been studying ever since, acquiring awards for her proficiency at intervals. Good luck to you, Lucille. We will continue to watch your progress.



Michael J. Loades

MR. MICHAEL J. LOADES, of the General Audit staff and previously with the M.O. Budget Plan office, has distinguished himself again. He has been advised that he will receive a silver medal for the highest aggregate in Managerial Statistics, Accounting III, and Fundamentals of Cost Accounting, achieved in his 3rd year examinations taken last spring. Mr. Loades is now working on his 4th and final year of his Registered Industrial Accountants' course. He is also completing his fifth year of residence in Canada, having come here from Grimsby, England, in April 1956.

Best wishes from all of us for another successful year, Mr. Loades.



## REMEMBRANCE DAY WREATHS

On October 21 a notice was sent out from the Personnel Manager's office to all department management, asking that all members of staff who are veterans be advised that they might make their contributions to the procuring of wreaths to be placed at the Memorial Tablets on the Main Floor of the Store on Remembrance Day, by depositing these contributions in the box provided in Contacts' office. The Display Department ordered the two wreaths from Vetcraft and arranged for their proper placing. A total of 47.71 was collected. This paid in part for the wreaths, the remainder being donated by the Company.

After closing time on November 10, the wreaths were taken to Red Cross Lodge at Deer Lodge Hospital. A letter from Miss Jessie Harrison, Superintendent of the Lodge, reads: "They were very much appreciated by the Lodge as well as the patients from Deer Lodge Hospital. They added so much to our rooms when we had a musical on Remembrance Day. Deer Lodge Chapel also got the benefit of them for their service in the hospital Sunday. They wish to join me in their sincere thanks."

## RECENT APPOINTMENTS

### Prince Albert Store

Department PNC236—Linens, Bedding, Staples, Piece Goods—Cottons, Rayons, Silks, Woollens, Patterns, Electric Blankets:

MR. H. J. P. HUDON, Assistant.

Department PNC244—Women's and Misses' Coats, Suits, Dresses, Millinery, Blouses, Skirts, Sweaters, Sportswear, Lingerie, Foundation Garments, House Coats, Infants', Children's and Teen-age Wear, Furs and Western Fur Promotion:

MR. A. W. ATKINSON, Assistant.

Customers' Accounts Office, General Office, Service Bureau, Sales Audit, Shopping Service and Telephones, Head Cash Office, Wages Office, Time Office, Cashiers:

MR. E. O. OLSEN, Assistant.

### Swan River, Manitoba, Order Office

MRS. M. SPRIGG, in charge.

### Olds, Alberta, Order Office

MRS. J. L. WATKIN, in charge.

### High River, Alberta, Order Office

MRS. H. A. EVANS, in charge.

### Canora, Saskatchewan, Order Office

(Main Street)

MISS I. BLOOR, in charge (pro tem).

## MAIL ORDER WESTERN DIVISION

Grande Prairie, Alberta, Heavy Goods Store  
(10013 Richmond Avenue)

Department GPR60 — MR. D. C. MURRAY,  
in charge.

Contacts, December, 1960

**COLD  
WEATHER  
HOME FIRE  
DANGERS**

**Check your home!**

**On a cold  
winter's night**

**...take these  
steps to protect your  
family against fire:**



**1.** At bedtime put room heaters out or on low. After banking coal, wood fires... check dampers.

**2.** Sleep with bedroom or hall door closed... can hold back fire till you can escape.



**3.** If windows are emergency escape means, have family trained to use them. Do storm windows open easily?

If water pipes freeze, don't use blowtorch or other flame to thaw. Use hot water or electric devices.



**... and Make It a HAPPY and  
FIRE SAFE CHRISTMAS**

By standing the tree in water and keeping the container filled.

By checking the tree lights for bare or broken wires, loose sockets.

By turning off the tree lights when leaving the house or going to bed.

By keeping cigarettes and lighted matches away from the tree.

By taking the tree out of the house the week after Christmas.



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**T. EATON C<sup>o</sup>**  
CANADA LIMITED

of Winnipeg, Manitoba, for  
distribution to the Co-workers  
of the Company.

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Vol. 36 DECEMBER, 1960 No. 12

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Editor: Ruth Spurway

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**PUBLICATION DATE:**

15th of Each Month

**NEWS DEADLINE:**

The End of Previous Month.

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#### COVER STORY

A Christmas tree of many gaily-wrapped parcels seems an appropriate symbol of a great retailing house. At this season Eaton's is synonymous with Santa Claus to adults and children alike. And beyond the colourful wrappings, the tinsel and the bustle lies a wealth of affection and good will expressed in the age-old greeting . . .



## MERRY CHRISTMAS

Twenty-Two

## I Want to Know..

What is the right thing to say and do when a customer asks where she can buy a certain piece of merchandise or where another department is located? I often don't know myself.

Say "I'm sorry, I'm not quite sure. I'll find out for you at once." Then ask one of your seniors or phone and get a definite and correct answer. As your question suggests, many of us are not certain, and finding out is the only proper procedure. A customer must never be sent on a "wild goose chase."

#### How do new employees identify a "key person" now?

Actually at busy seasons every regular staff member becomes a KEY PERSON. They do not wear identifying buttons, but management wishes every experienced person to consider himself a KEY PERSON and to accept responsibility for helping the new people. Some of these experienced people are given specific added responsibilities at Christmas and these are the people who attend the "Key Staff Dinner."

#### Why does the new Management Book show the names of some but not all of the Signatures and Assistants?

The style of the Management Book has been changed with the intention of making publishing easier and also to simplify the task of keeping the book up to date. The present method of listing indicates the person who has the major responsibility and shows each person's particular area of responsibility. People not shown have retained their rank and areas of responsibility.

Contacts, December, 1960



### MRS. RITA CLAUDINA ROTH

Mrs. Rita Claudina Roth, who died on November 12, had been employed by the Music and Radio Department for five years. She is survived by her husband Ron, her parents, Mr. and Mrs. Edward Leier, one brother and three sisters. We extend to them our sincere sympathy in their sad loss.

### MR. CHARLES M. HINE

We have received the report of the death on October 9 of Mr. Charles M. Hine, former Department Manager of Men's Clothing in Port Arthur. Mr. Hine retired in January 1955. He is survived by his wife to whom we extend our deep sympathy.

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### Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

#### In the Loss of a Mother

Mrs. C. Sinclair.....M.O. Men's Shoes  
Miss M. Heron.....M.O. Copying  
Mr. G. Fraser.....Garage  
Miss R. Bjornson.....Foodateria  
Mrs. E. Moffatt.....Millinery  
Mr. C. Crawford.....Garage  
Mrs. R. Graham

M.O. Employees' Lunch Counter  
Mrs. S. Eklund.....M.O. Packing

#### In the Loss of a Stepmother

Mr. J. Roffey.....Garage

#### In the Loss of a Father

Mr. W. Kreger.....Carpenters  
Mr. H. Pohl.....M.O. Customers' Accounts  
Mr. F. O. L. Wicks.....Millinery  
Mr. G. Doiron.....Pieced Goods  
Miss H. Shore.....Foundation Garments  
Mr. C. Goodman.....Freight Transport  
Mrs. J. Wells.....Cash Office

#### In the Loss of a Sister

Mr. R. Young.....Manufacturing Kitchen  
Mr. J. P. Wiley.....Time Office

#### In the Loss of a Brother

Mrs. R. Desjarlais.....Foodateria  
Miss D. Patterson.....Employees' Lunchroom  
Mr. W. Dillabough..Jewellery, Watch Repair  
Mrs. M. Kellar

#### Women's Garment Alterations

Mrs. P. Brownrigg.....Men's Shoes  
Mrs. M. Palmer.....Beauty Salon  
Miss O. Woschinska.....Candy Work-room

#### In the Loss of a Husband

Mrs. H. Kolsun.....M.O. Toys  
Mrs. R. Gordon.....Telephone Order Board

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## LONG-SERVICE ANNIVERSARIES

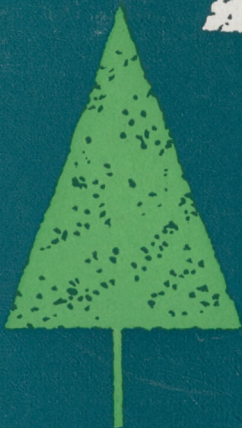
### TWENTY-FIVE YEARS

Mr. F. O. L. Wicks, Manager, Millinery.....January 10

Mr. R. S. Sargeant, Lower Priced Store Infants', Children's and Girls' Wear.....January 13

Contacts, December, 1960

Twenty-Three



**EATON  
NEWS**

**Entre-Nous**

*Bi-weekly*

**MAR-NEWS**

**COASTAL  
CURRENTS**

**CHINOOK WINDS**

**The Edmontonian**

*Prairie Breezes*

*Greetings to Our Sister Magazines Across Canada,  
and Through Them to All Eatonians*

# E.E.C.F.

## NEWS

DEC. 1960

*A Half-Yearly Report  
to the Subscribers of*

### EATON EMPLOYEES' CHARITABLE FUND WINNIPEG

December 15, 1960

Dear Subscribers:

Your Committee is happy and proud to bring to you the story of the good work that has been achieved this year through our fund and the generous, warm-hearted support you are giving to it. As you read this brief summary may you feel how much your donations are appreciated and realize again what large benefits are made possible by a combination of employee contributions.

All members of your Committee have been honoured and pleased to serve in administering your fund. Best Wishes to you all for a

*Merry Christmas and A Happy New Year*

# Your Contribution to the Community Chest These Additional Gifts Reported Here Have B



Left to right: Miss F. Rogers, Vice-President, E.E.C.F.; Mr. George Sellers, chairman of the fund-raising campaign of the Community Chest; Nicolina Tocci, 4, from the Logan Neighbourhood House Nursery; Mr. Tom Keough, President of E.E.C.F.; Mr. Harry Wheeler, 69, Senior Citizen member of Logan Neighbourhood House.

## **\$60,000 TO THE COMMUNITY CHEST FROM OUR CHARITABLE FUND**

This amount, with the \$40,000 donated by the Company and \$2,200 in personal contributions from the executive staff, made up our total contribution of \$102,200, a truly "inspirational and inspiring donation" as Mr. G. H. Sellers commented in his letter expressing the gratitude of all connected with the Chest.

If you would like to know more about the Community Chest's 41 organizations, ask your Department Welfare Secretary or contact the Staff Relations Office, Second Floor, Store.

## **\$2,000 TO THE ASSOCIATION FOR RETARDED CHILDREN**

The objective of this association and its affiliates is "To make these children and their families part of the society of their times in the community, at school and at work." In addition to the Kinsmen School for training these children, the Association works through the St. Amant Ward in the St. Boniface Sanatorium, the Portage School, the Broadway Home for Girls and the Industrial Workshop. We were among the first major donors and surely we will continue to increase our support of this effort.

## **\$150 TO THE ST. AMANT WARD, ST. BONIFACE SANATORIUM FOR CHILDREN'S CLOTHING AND TOYS**

The children are under six years. The request letter read: There are a few items which are needed at the moment, among them being 24 pairs of leotards, size 4, and suitable toys for retarded children to play with." Your gift will make these "items" available.

## **\$300 FOR CHRISTMAS GIFTS FOR CHILDREN IN MANITOBA SANATORIA**

Each Christmas we buy and wrap gifts for these scores of children who are not able to leave the sanatoria even for the holiday season and many of whom will find your gift among the few they receive.



# t Helps Them to Support 41 Organizations. Been Made on Your Behalf Since June, 1960



Left to right: Miss E. M. Black, Mr. T. Keough, President of E.E.C.F.; Sgt. C. Bathgate, (patient), R.C.A.F. Winnipeg; Miss F. Rogers, Vice-President of E.E.C.F.; Miss K. M. Morton, Director of Nursing Services; Mr. V. Fotheringham, Secretary of E.E.C.F.

## **\$1,220 TO PROVIDE 610 GIFTS FOR DEER LODGE VETERANS ON REMEMBRANCE DAY**

The picture above tells a fragment of the story of the happiness provided at Deer Lodge Hospital on November 11 when our gifts of smokes and candies were distributed to the patients. As you will remember, since 1956 we have been giving our gifts at Easter and on Remembrance Day rather than at Christmas, when many others provide attentions. This timing is much appreciated by patients and staff as are the gifts themselves. Once more you were enabled to demonstrate that Eatonians have not forgotten the terrible sacrifices made by these veterans.

## **\$300 TO DAY NURSERY CENTRES FOR DRAPES AND CURTAINS**

The letter from the Executive Director says in part: "Your gift enables us to buy those necessary extras which do so much to improve our facilities and make our nurseries more attractive places for little children to be all day."

## **\$500 TO YOUTH DIVISION OF THE ANGLICAN SUMMER CAMP— CAMP WAPATEK**

Some of the children, ages 9 to 16, come from underprivileged homes and are sponsored by the Winnipeg Foundation. Our gift helps to provide an adequate swimming area and dock.

## **\$349.95 TO THE UNITED AND ANGLICAN CHURCH HOME FOR GIRLS**

A Viking television set was provided for the Home.

## **\$1,500 TO SALVATION ARMY TO ASSIST IN EQUIPPING THEIR NEW BUILDING**

This money will be carefully spent on furnishings and equipment. As Mr. J. H. Merritt, Treasurer Winnipeg Citadel Corps, reminds us in the letter requesting help: "We know no race, colour, religion or creed when people are in need."

## \$3,600 TO PROVIDE 600 HAMPERS FOR OLD-AGE PENSIONERS AT CHRISTMAS



Again the Winnipeg Christmas Cheer Board provided us with a list of needy pensioners and we are packing and sending out hampers of seasonable food to each—600 this year, an increase from 400 last Christmas.

Your Committee is certain that you are glad to be given the opportunity to brighten the festive season for so many of these older people.



## \$45 TO RENEW MAGAZINE SUBSCRIPTIONS FOR THE CONVALESCENT HOSPITAL, 676 JESSIE AVE.

From Mr. D. Gilliland, President of the Board of this hospital, comes this acknowledgement: "Please convey our sincere thanks to the Eaton Employees' Charitable Fund and assure them that the magazines are most appreciated."

## \$630 TO SELKIRK MENTAL HOSPITAL FOR A 16 MILLIMETER PROJECTOR

"It goes without stating that this piece of equipment will be a boon to our recreational program, and we would ask you to pass along to those persons involved our hearty thanks for their recognition of our patients' needs." (Quote from a letter received November 14 from R. H. Tavener, M.D., Medical Superintendent.)

## \$475 TO COVER DONATIONS TO THE CHRISTMAS CHEER FUNDS OF THESE ORGANIZATIONS:

Lighthouse Mission .....	\$75.00	Dawson House .....	50.00
Imperial Veterans (Ladies' Auxiliary) .....	50.00	Canadian Mental Health Association .....	50.00
Good Neighbours' Club.....	50.00	Home Welfare Association.....	50.00
Sir Hugh John Macdonald Hostel .....	50.00	Knowles School for Boys.....	50.00
		Roslyn House for Girls.....	50.00